CATALOGUE NO. 8635.0
EMBARGOED UNTIL 11.30 A.M. 21 APRIL 1989 Statistics


TOURIST ACCOMMODATION, AUSTRALIA, DECEMBER
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SERVICES

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NOTE. The statistics for the December Quarter 1988 for Victoria are affected by the addition of some 214 establishments following a recent coverage check. There are 171 hotels, motels, etc., of which 133 establishments with approximately 2,580 rooms are reported in the ungraded component of Table 1. More details of the review and its implications will be provided in Tourist Accommodation, Victoria (Cat. No. 8635.2).

MAIN FEATURES

CHART 1: GUEST ROOM CAPACITY AND OCCUPANCY HOTELS, MOTELS, ETC. WITH FACILITIES

DECEMBER QUARTER EACH YEAR


Abstracting from the effect of the additional coverage in Victoria, (see Note above) guest rooms available in hotels, motels, etc., with facilities increased by approximately $6 \%$ in the December Quarter 1988 to 135,771 rooms compared with 128,100 rooms in the December Quarter 1987.
On the same basis, rooms occupied rose by $4.3 \%$ in the December Quarter 1988 over the December Quarter 1987 from 71,736 to 74,809.

CHART 3: QUARTERLY OCCUPANCY RATES

(a) Data only available from September Quarter 1987

Occupancy rates for hotels, motels etc. with facilities, shortterm caravan parks and long-term caravan parks showed increases of $0.3 \%, 2.4 \%$ and $0.9 \%$ respectively for the Decomber Quarter 1988 compared with the December Quarter 1987. Holiday flats and units occupancy rates fell slightly by $0.6 \%$ for the corresponding period.

CHART 2: SITE CAPACITY AND OCCUPANCY SHORT.TERM CARAVAN PARKS DECEMBER QUARTER EACH YEAR


A fall of $3.7 \%$ in sites available in short-term caravan parks for the December Quarter 1988 over the December Quarter 1987 was offset by an increase of $5.7 \%$ in sites occupied for the same period.

CHART 4: QUARTERLY TAKINGS FROM ACCOMMODATION

(a) Data only available from September Quarter 1987

Takings from accommodation for the December Quarter 1988 for hotels, motels etc. with facilities were $\$ 529 \mathrm{~m}$. Short term caravan parks and long-term caravan parks recorded $\$ 47 \mathrm{~m}$ and $\$ 30 \mathrm{~m}$ respectively. Takings from holiday flats and units were $\$ 77 \mathrm{~m}$.

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES
AUSTRALIA

| Licensed hotels with facilities |  | Motels, etc.$\qquad$ | Total |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Star grad |  |  |  |
|  |  | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY (number) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  |  |  |  |
| Establishments | 1,112 |  | 3,199 | 144 | 1,575 | 1,598 | 119 | 40 | 835 | 4,311 |
| Guest rooms | 44,108 |  | 83,992 | 2,416 | 29,803 | 49,820 | 12,648 | 13,349 | 20,064 | 128,100 |
| Bed spaces | 112,621 | 256,059 | 6,077 | 85,446 | 149,367 | 35,850 | 32,162 | 59,778 | 368,680 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |
| Establishments | 1,169 | 3,408 | 161 | 1,555 | 1,710 | 141 | 49 | 961 | 4,577 |
| Guest rooms | 48,037 | 91,282 | 2,689 | 29,348 | 54,371 | 13,401 | 15,835 | 23,675 | 139,319 |
| Bed spaces | 125,282 | 278,039 | 6,866 | 85,121 | 163,247 | 38,172 | 39,612 | 70,303 | 403,321 |
| GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  |  |  |  |
| Guest arrivals | 1,611,661 | 4,165,617 | 78,865 | 1,347,627 | 2,668,293 | 564,762 | 500,367 | 617,364 | 5,777,278 |
| Average length of stay | - 2.2 | 1.9 | 1.6 | 1.7 | 1.8 | 2.3 | 2.6 | 2.7 | 2.0 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |
| Guest arrivals | 1,710,180 | 4,629,874 | 92,542 | 1,348,908 | 2,948,509 | 607,311 | 600,723 | 742,061 | 6,340,054 |
| Average length of stay | 2.3 | 1.9 | 1.7 | 1.7 | 1.8 | 2.3 | 2.6 | 2.6 | 2.0 |
| ROOM OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |
| October | 61.5 | 62.3 | 41.4 | 52.8 | 65.2 | 74.3 | 75.4 | 53.4 | 62.0 |
| November | 58.6 | 56.7 | 33.3 | 47.5 | 59.8 | 71.5 | 75.0 | 47.6 | 57.4 |
| December | 48.3 | 48.8 | 30.6 | 41.5 | 50.6 | 59.1 | 59.8 | 42.3 | 48.6 |
| December Quarter 1987 | 56.1 | 55.9 | 35.1 | 47.3 | 58.5 | 68.2 | 70.0 | 47.7 | 56.0 |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 62.5 | 64.8 | 43.7 | 54.9 | 66.9 | 77.5 | 78.2 | 53.6 | 64.0 |
| November | 58.7 | 56.1 | 35.6 | 47.2 | 58.8 | 70.7 | 74.9 | 47.3 | 57.0 |
| December | 48.1 | 48.1 | 32.2 | 42.0 | 49.4 | 56.1 | 59.7 | 41.9 | 48.1 |
| December Quarter 1988 | 56.4 | 56.3 | 37.2 | 48.1 | 58.4 | 68.1 | 70.8 | 47.6 | 56.3 |
| BED OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 38.4 | 39.9 | 29.3 | 34.9 | 40.9 | 45.1 | 47.2 | 35.2 | 39.4 |
| November | 34.6 | 31.9 | 21.9 | 28.1 | 33.2 | 38.8 | 43.4 | 29.0 | 32.7 |
| December | 31.2 | 31.0 | 23.0 | 27.6 | 31.7 | 34.6 | 38.6 | 28.5 | 31.1 |
| December Quarter 1988 | 34.7 | 34.3 | 24.8 | 30.2 | 35.3 | 39.5 | 43.0 | 30.9 | 34.4 |
| TAKINGS FROM ACCOMMODATION (\$'000) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 94,010 | 106,933 | 1,373 | 21,305 | 66,149 | 30,492 | 55,277 | 26,348 | 200,943 |
| November | 87,724 | 89,818 | 1,052 | 17,335 | 56,969 | 26,997 | 52,637 | 22,552 | 177,542 |
| December | 70,488 | 80,333 | 1,030 | 16,460 | 49,054 | 22,014 | 40,864 | 21,399 | 150,821 |
| December Quarter 1988 | 252,222 | 277,084 | 3,456 | 55,100 | 172,172 | 79,503 | 148,777 | 70,298 | 529,306 |

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued NEW SOUTH WALES

|  | Licensed hotels with facilites | Motels,$\qquad$ | Total |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | ading |  |  |  |
|  |  |  | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY (number) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  | , |  |  |
| Establishments | 244 | 1,282 | 16 | 413 | 782 | 54 |  | 261 | 1,526 |
| Guest rooms | 10,123 | 32,149 | 242 | 7,578 | 21,623 | 7,466 |  | 5,363 | 42,272 |
| Bed spaces | 25,599 | 99,878 | 797 | 21,636 | 66,358 | 20,049 |  | 16,637 | 125,477 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |
| Establishments | 247 | 1,315 | 15 | 404 | 814 | 69 |  | 260 | 1,562 |
| Guest rooms | 10,221 | 33,899 | 249 | 7,354 | 22,631 | 8,127 |  | 5,759 | 44,120 |
| Bed spaces | 26,058 | 105,316 | 769 | 21,224 | 69,575 | 21,807 |  | 17,999 | 131,374 |
| GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  |  |  |  |
| Guest arrivals | 398,015 | 1,813,801 | 8,148 | 374,187 | 1,313,557 | 334,066 |  | 181,858 | 2,211,816 |
| Average length of stay | 2.3 | 1.7 | 1.9 | 1.7 | 1.7 | 2.6 |  | 1.9 | 1.8 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |
| Guest arrivals | 422,058 | 1,999,008 | 7,046 | 375,973 | 1,429,604 | 396,654 |  | 211,789 | 2,421,066 |
| Average length of stay | 2.3 | 1.7 | 1.7 | 1.7 | 1.6 | 2.4 |  | 2.1 | 1.8 |
| ROOM OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |
| October | 70.7 | 64.1 | 44.1 | 54.5 | 68.1 | 85.1 |  | 44.2 | 65.7 |
| November | 69.2 | 58.3 | 36.5 | 48.5 | 62.0 | 85.1 |  | 40.2 | 60.9 |
| December | 56.0 | 50.7 | 34.4 | 42.8 | 53.3 | 69.5 |  | 35.2 | 52.0 |
| December Quarter 1987 | 65.2 | 57.7 | 38.3 | 48.6 | 61.1 | 79.8 |  | 39.8 | 59.5 |
| 1988 |  |  |  |  |  |  |  |  |  |
| October | 71.6 | 66.6 | 33.4 | 56.7 | 69.6 | 85.6 |  | 50.9 | 67.8 |
| November | 71.6 | 58.6 | 24.9 | 48.8 | 61.1 | 85.3 |  | 47.0 | 61.6 |
| December | 56.5 | 50.3 | 25.2 | 42.9 | 51.6 | 69.1 |  | 39.3 | 51.7 |
| December Quarter 1988 | 66.5 | 58.5 | 27.9 | 49.5 | 60.8 | 79.9 |  | 45.8 | 60.4 |
| BED OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 43.8 | 40.5 | 21.1 | 37.0 | 42.5 | 50.0 |  | 30.8 | 41.1 |
| November | 42.8 | 33.0 | 13.9 | 30.3 | 34.5 | 48.1 |  | 26.6 | 34.9 |
| December | 37.3 | 31.8 | 16.8 | 28.5 | 32.6 | 45.1 |  | 24.3 | 32.9 |
| December Quarter 1988 | 41.3 | 35.1 | 17.3 | 31.9 | 36.6 | 47.7 |  | 27.3 | 36.3 |
| TAKINGS FROM ACCOMMODATION (\$ ${ }^{\prime} 000$ ) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 30,812 | 44,527 | 93 | 5,609 | 29,915 | 33,612 |  | 6,109 | 75,339 |
| November | 30,888 | 39,143 | 64 | 4,672 | 26,395 | 33,197 |  | 5,704 | 70,032 |
| December | 23,760 | 34,791 | 73 | 4,437 | 22,826 | 26,500 |  | 4,715 | 58,551 |
| December Quarter 1988 | 85,461 | 118,461 | 231 | 14,719 | 79,136 | 93,309 |  | 16,529 | 203,923 |

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued
victoria


TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued QUEENSLAND

| Licensed hotels with facilities |  | Motels, etc. | Total |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Star grading |
|  |  | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY (number) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  |  |  |  |  |
| Establishments | 266 |  | 785 | 44 | 476 | 254 | 25 | 11 | 241 | 1,051 |
| Guest rooms | 11,349 | 19,269 | 498 | 8,001 | 8,386 | 3,278 | 3,895 | 6,560 | 30,618 |
| Bed spaces | 32,064 | 60,645 | 1,348 | 23,834 | 25,610 | 9,335 | 11,509 | 21,073 | 92,709 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |
| Establishments | 284 | 823 | 61 | 465 | 286 | 27 | 14 | 254 | 1,107 |
| Guest rooms | 13,490 | 21,172 | 740 | 7,743 | 9,827 | 3,582 | 4,796 | 7,974 | 34,662 |
| Bed spaces | 39,067 | 65,903 | 1,983 | 23,404 | 29,918 | 10,238 | 14,891 | 24,536 | 104,970 |
| GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987Guest arrivals | 372,340 | 841,198 | 15,948 | 360,285 | 385,519 | 132,822 | 121,059 | 197,905 | 1,213,538 |
| Average length of stay | 2.6 | 2.4 | 1.8 | 1.8 | 2.1 | 2.6 | 2.9 | 3.9 | 2.4 |
| December Quarter 1988- <br> Guest arrivals  420,961 958,332 30,490 369,874 481,976 126,404 153,679 216,870 $1,379,293$ |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Average length of stay | 2.9 | 2.3 | 1.7 | 1.9 | 2.1 | 2.9 | 3.1 | 3.6 | 2.4 |
| ROOM OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |
| October | 62.2 | 63.2 | 40.1 | 54.4 | 62.9 | 74.2 | 66.0 | 67.4 | 62.8 |
| November | 55.5 | 55.4 | 32.1 | 47.8 | 54.6 | 67.4 | 60.2 | 58.7 | 55.4 |
| December | 49.0 | 51.8 | 30.6 | 45.8 | 51.2 | 56.0 | 53.1 | 53.6 | 50.7 |
| December Quarter 1987 | 55.5 | 56.8 | 34.3 | 49.4 | 56.2 | 65.9 | 59.6 | 59.9 | 56.3 |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 68.7 | 70.7 | 52.0 | 61.2 | 72.9 | 79.4 | 84.6 | 63.5 | 69.9 |
| November | 54.3 | 52.5 | 37.6 | 47.1 | 54.4 | 57.4 | 64.4 | 50.3 | 53.2 |
| December | 47.6 | 48.4 | 36.6 | 46.1 | 50.1 | 47.3 | 52.8 | 46.1 | 48.1 |
| December Quarter 1988 | 56.8 | 572 | 42.1 | 51.5 | 59.2 | 61.4 | 66.9 | 53.2 | 57.0 |
| BED OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 41.7 | 45.7 | 35.9 | 38.8 | 46.1 | 50.9 | 45.9 | 43.9 | 44.2 |
| November | 30.9 | 30.8 | 23.9 | 27.3 | 30.7 | 34.3 | 32.7 | 32.6 | 30.9 |
| December | 29.8 | 32.5 | 26.4 | 29.9 | 33.3 | 30.8 | 29.3 | 32.9 | 31.5 |
| December Quarter 1988 | 34.1 | 36.4 | 28.8 | 32.1 | 36.7 | 38.7 | 35.8 | 36.4 | 35.5 |
| TAKINGS FROM ACCOMMODATION ( $\$$ '000) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 29,895 | 26,164 | 383 | 6,195 | 13,206 | 7,629 | 15,380 | 13,265 | 56,059 |
| November | 22,127 | 17,184 | 261 | 4,245 | 8,643 | 4,940 | 10,772 | 10,451 | 39,312 |
| December | 20,564 | 17,065 | 274 | 4,476 | 8,653 | 4,120 | 9,609 | 10,496 | 37,629 |
| December Quarter 1988 | 72,586 | 60,413 | 919 | 14,915 | 30,503 | 16,688 | 35,762 | 34,213 | 133,000 |

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued SOUTH AUSTRALIA

|  | Licensed hotels with facilities | Motels, etc. | Total |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Star grading |  |  |  |  |  |  |
|  |  |  | 1 | 2 | 3 | 4 | 5 | Ungraded | Total |
| ESTABLISHMENTS AND CAPACITY (number) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  |  |  |  |
| Establishments | 124 | 213 | 16 | 119 | 137 | 7 |  | 58 | 337 |
| Guest rooms | 3,440 | 5,437 | 294 | 2,369 | 4,395 | 718 |  | 1,101 | 8,877 |
| Bed spaces | 8,604 | 16,644 | 694 | 6,457 | 12,964 | 1,945 |  | 3,188 | 25,248 |
| December Quarter 1988 |  |  |  |  |  |  |  |  |  |
| Establishments | 124 | 220 | 17 | 138 | 137 | 5 |  | 47 | 344 |
| Guest rooms | 3,833 | 5,689 | 315 | 2,737 | 4,802 | 929 |  | 739 | 9,522 |
| Bed spaces | 9,459 | 17,500 | 745 | 7,727 | 14,219 | 2,217 |  | 2,051 | 26,959 |
| GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days) |  |  |  |  |  |  |  |  |  |
| December Quarter 1987 Guest arrivals | 121,782 | 257,829 | 10,444 | 94,563 | 199,709 | 32,977 |  | 41,918 | 379,611 |
| Average length of stay | 2.0 | 1.9 | 1.3 | 1.8 | 2.0 | 2.1 |  | 1.9 | 1.9 |
| December Quarter 1988 |  |  |  |  |  |  |  |  |  |
| Guest arrivals | 126,869 | 271,354 | 10,226 | 106,140 | 220,170 | 34,462 |  | 27,225 | 398,223 |
| Average length of stay | 1.9 | 1.9 | 1.5 | 1.8 | 1.9 | 2.0 |  | 1.7 | 1.9 |
| ROOM OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |
| October | 55.8 | 60.6 | 39.2 | 49.6 | 62.6 | 86.0 |  | 50.2 | 58.7 |
| November | 53.2 | 56.3 | 29.7 | 44.6 | 60.0 | 83.1 |  | 46.4 | 55.1 |
| December | 38.0 | 44.8 | 24.9 | 35.9 | 45.9 | 58.8 |  | 34.6 | 42.2 |
| December Quarter 1987 | 49.0 | 53.9 | 31.3 | 43.4 | 56.1 | 75.9 |  | 43.7 | 52.0 |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 49.3 | 59.9 | 35.9 | 49.7 | 61.2 | 60.4 |  | 44.1 | 55.7 |
| November | 52.1 | 55.9 | 29.4 | 44.5 | 60.2 | 71.4 |  | 42.8 | 54.4 |
| December | 37.5 | 45.4 | 25.3 | 36.7 | 46.8 | 49.3 |  | 33.9 | 42.3 |
| December Quarter 1988 | 46.4 | 53.7 | 30.2 | 43.6 | 56.2 | 60.2 |  | 40.2 | 50.8 |
| BED OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 30.7 | 35.0 | 27.5 | 31.0 | 36.0 | 33.4 |  | 28.0 | 33.5 |
| November | 30.1 | 30.4 | 19.3 | 25.9 | 32.7 | 39.2 |  | 24.1 | 30.3 |
| December | 24.0 | 28.2 | 19.4 | 24.0 | 29.5 | 26.9 |  | 21.9 | 26.8 |
| December Quarter 1988 | 28.4 | 31.2 | 22.1 | 27.0 | 32.8 | 33.1 |  | 24.7 | 30.2 |
| TAKINGS FROM ACCOMMODATION ( ${ }^{\prime}$ '000) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 3,925 | 5,515 | 129 | 1,685 | 5,068 | 2,015 |  | 543 | 9,440 |
| November | 4,871 | 5,487 | 98 | 1,499 | 5,453 | 2,747 |  | 560 | 10,358 |
| December | 2,776 | 4,271 | 87 | 1,263 | 3,762 | 1,525 |  | 410 | 7,047 |
| December Quarter 1988 | 11,572 | 15,273 | 315 | 4,447 | 14,283 | 6,287 |  | 1,514 | 26,845 |

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued WESTERN AUSTRALIA


TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued
TASMANIA


TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued NORTHERN TERRITORY


TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES-continued AUSTRALIAN CAPITAL TERRITORY

TABLE 2. CARAVAN PARKS

|  | Australia |  |  | New South Wales(a) |  |  | Victoria |  |  | Queensland |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Short term | $\begin{aligned} & \text { Long } \\ & \text { terrm } \end{aligned}$ | Total | Short term | Long term | Total | Short term | Long term | Total | Short term | $\begin{gathered} \text { Long } \\ \text { term } \end{gathered}$ | Total |
| ESTABLISHMENTS AND CAPACITY (number) |  |  |  |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- |  |  |  |  |  |  |  |  |  |  |  |  |
| Establishments | 1,850 | 799 | 2,649 | 527 | 302 | 829 | 517 | 66 | 583 | 304 | 326 | 630 |
| Powered sites | 140,292 | 58,673 | 198,965 | 48,139 | 23,491 | 71,630 | 44,104 | 4,865 | 48,969 | 15,607 | 22,422 | 38,029 |
| Unpowered sites | 59,470 | 12,759 | 72,229 | 19,686 | 4,471 | 24,157 | 14,830 | 1,227 | 16,057 | 9,577 | 4,717 | 14,294 |
| Cabins, flats, etc. | 5,566 | 1,556 | 7,122 | 1,465 | 387 | 1,852 | 1,517 | 61 | 1,578 | 902 | 849 | 1,751 |
| Total capacity | 205,328 | 72,988 | 278,316 | 69,290 | 28,349 | 97,639 | 60,451 | 6,153 | 66,604 | 26,086 | 27,988 | 54,074 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |  |  |  |
| Establishments | 1,766 | 894 | 2,660 | 499 | 322 | 821 | 449 | 140 | 589 | 309 | 327 | 636 |
| Powered sites | 134,389 | 66,544 | 200,933 | 46,730 | 25,268 | 71,998 | 38,129 | 10,690 | 48,819 | 15,833 | 22,593 | 38,426 |
| Unpowered sites | 57,019 | 14,087 | 71,106 | 17,899 | 4,767 | 22,666 | 13,710 | 2,229 | 15,939 | 9,578 | 4,532 | 14,110 |
| Cabins, flats, etc. | 6,200 | 2,339 | 8,539 | 1,539 | 502 | 2,041 | 1,609 | 328 | 1,937 | 1,099 | 1,074 | 2,173 |
| Total capacity | 197,608 | 82,970 | 280,578 | 66,168 | 30,537 | 96,705 | 53,448 | 13,247 | 66,695 | 26,510 | 28,199 | 54,709 |
| SITE OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |  |  |  |
| October | 22.3 | 49.5 | 29.5 | 23.9 | 46.4 | 30.4 | 15.9 | 50.9 | 19.1 | 32.1 | 53.2 | 43.0 |
| November | 19.9 | 48.8 | 27.5 | 20.7 | 45.9 | 28.0 | 16.7 | 52.0 | 20.0 | 28.4 | 52.4 | 40.8 |
| December | 30.7 | 50.7 | 36.0 | 37.1 | 50.7 | 41.0 | 26.5 | 53.7 | 29.0 | 38.8 | 52.6 | 46.0 |
| December Quarter 1987 | 24.4 | 49.7 | 31.0 | 27.3 | 47.7 | 33.2 | 19.8 | 52.2 | 22.8 | 33.2 | 52.7 | 43.3 |
| 1988 |  |  |  |  |  |  |  |  |  |  |  |  |
| October | 25.4 | 50.4 | 32.8 | 24.4 | 48.1 | 31.9 | 25.6 | 44.7 | 29.5 | 34.5 | 58.6 | 46.9 |
| November | 22.5 | 49.5 | 30.5 | 21.0 | 47.6 | 29.4 | 24.9 | 45.1 | 29.0 | 29.6 | 56.6 | 43.5 |
| December | 32.2 | 51.7 | 38.0 | 36.6 | 51.2 | 41.2 | 33.4 | 49.3 | 36.6 | 38.1 | 57.1 | 47.9 |
| December Quarter 1988 | 26.8 | 50.6 | 33.8 | 27.4 | 49.0 | 34.2 | 28.1 | 46.4 | 31.8 | 34.1 | 57.4 | 46.1 |
| TAKINGS FROM ACCOMMODATION (\$ ${ }^{\prime} 000$ ) |  |  |  |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |  |  |  |
| October | 14,557 | 10,030 | 24,588 | 5,730 | 3,627 | 9,357 | 2,727 | 1,272 | 3,999 | 2,594 | 3,991 | 6,585 |
| November | 12,415 | 9,585 | 22,000 | 4,928 | 3,428 | 8,356 | 2,442 | 1,488 | 3,931 | 2,113 | 3,556 | 5,669 |
| Decermber | 20,070 | 10,561 | 30,632 | 9,116 | 4,071 | 13,187 | 4,101 | 1,479 | 5,580 | 2,842 | 3,803 | 6,645 |
| December Quarter 1988 | 47,043 | 30,177 | 77,220 | 19,774 | 11,126 | 30,900 | 9,270 | 4,239 | 13,510 | 7,549 | 11,350 | 18,899 |
| NUMBER OF STTES OCCUPIED BY LONG TERM RESIDENTS |  |  |  |  |  |  |  |  |  |  |  |  |
| At end ofDecember Quarter 1988 | 13,602 | 33,081 | 46,683 | 3,899 | 12,693 | 16,592 | 2,167 | 3,768 | 5,935 | 3,446 | 12,876 | 16,322 |

(a) Includes Australian Capital Territory
TABLE 2. CARAVAN PARKS - continued

|  | South Australia |  |  | Western Australia |  |  | Tasmania |  |  | Northern Territory |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Short term | Long term | Total | Short term | Long term | Total | Short term | Long term | Total | Short term | Long term | Total |
| ESTABLISHMENTS AND CAPACITY (number) |  |  |  |  |  |  |  |  |  |  |  |  |
| December Quarter 1987 |  |  |  |  |  |  |  |  |  |  |  |  |
| Establishments | 163 | 34 | 197 | 238 | 46 | 284 | 70 | - | 70 | 32 | 24 | 56 |
| Powered sites | 12,854 | 2,377 | 15,231 | 14,988 | 3,405 | 18,393 | 3,348 | $\cdots$ | 3,348 | 1,282 | 2,083 | 3,365 |
| Unpowered sites | 5,328 | 649 | 5,977 | 4,196 | 566 | 4,762 | 2,306 | $\cdots$ | 2,306 | 3,557 | 1,119 | 4,676 |
| Cabins, flats, etc. | 711 | 134 | 845 | 534 | 58 | 592 | 149 | $\cdots$ | 149 | 288 | 67 | 355 |
| Total capacity | 18,893 | 3,160 | 22,053 | 19,718 | 4,029 | 23,747 | 5,803 | $\ldots$ | 5,803 | 5,127 | 3,269 | 8,396 |
| December Quarter 1988- |  |  |  |  |  |  |  |  |  |  |  |  |
| Establishments | 161 | 36 | 197 | 246 | 45 | 291 | 70 | - | 70 | 32 | 24 | 56 |
| Powered sites | 12,919 | 2,174 | 15,093 | 15,956 | 3,509 | 19,465 | 3,446 | $\cdots$ | 3,446 | 1,406 | 2,280 | 3,686 |
| Unpowered sites | 5,263 | 977 | 6,240 | 4,646 | 512 | 5,158 | 2,345 | - | 2,345 | 3,588 | 1,060 | 4,648 |
| Cabins, flats, etc. | 735 | 199 | 934 | 741 | 85 | 826 | 176 | $\cdots$ | 176 | 301 | 151 | 452 |
| Total capacity | 18,917 | 3,350 | 22,267 | 21,343 | 4,106 | 25,449 | 5,967 | . | 5,967 | 5,295 | 3,491 | 8,786 |
|  |  |  |  | SITE O | ANCY R | (per cen |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |  |  |  |
| October | 18.8 | 41.5 | 22.0 | 29.9 | 59.7 | 35.0 | 16.4 | . | 16.4 | 15.4 | 38.0 | 24.2 |
| November | 14.0 | 40.7 | 17.9 | 24.2 | 58.6 | 30.1 | 16.9 | . | 16.9 | 10.2 | 32.6 | 18.9 |
| December | 19.1 | 41.5 | 22.3 | 29.6 | 59.6 | 34.7 | 23.8 | . | 23.8 | 8.0 | 27.4 | 15.6 |
| December Quarter 1987 | 17.3 | 41.3 | 20.8 | 27.9 | 59.3 | 33.3 | 19.1 | $\ldots$ | 19.1 | 11.2 | 32.7 | 19.6 |
| 1988- |  |  |  |  |  |  |  |  |  |  |  |  |
| October | 18.1 | 37.2 | 21.0 | 28.4 | 57.9 | 33.2 | 15.4 | . | 15.4 | 14.1 | 29.8 | 20.3 |
| November | 13.5 | 39.3 | 17.4 | 24.6 | 58.3 | 30.0 | 18.6 | $\cdots$ | 18.6 | 8.9 | 25.2 | 15.3 |
| December | 18.9 | 41.8 | 22.4 | 28.9 | 58.5 | 33.7 | 23.5 |  | 23.5 | 7.2 | 24.3 | 13.8 |
| December Quarter 1988 | 16.9 | 39.4 | 20.3 | 27.3 | 582 | 32.3 | 19.2 | . | 192 | 10.1 | 26.5 | 16.5 |
| TAKINGS FROM ACCOMMODATION (\$ ${ }^{\prime} 000$ ) |  |  |  |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |  |  |  |
| October | 1,302 | 313 | 1,615 | 1,711 | 582 | 2,293 | 262 | . | 262 | 233 | 243 | 476 |
| November | 956 | 324 | 1,280 | 1,508 | 573 | 2,081 | 326 | . | 326 | 143 | 215 | 358 |
| December | 1,497 | 374 | 1,871 | 1,963 | 625 | 2,588 | 421 | . | 421 | 132 | 208 | 339 |
| December Quarter 1988 | 3,755 | 1,011 | 4,766 | 5,182 | 1,780 | 6,962 | 1,010 | . | 1,010 | 507 | 666 | 1,173 |
| NUMBER OF SITES OCCUPIED BY LONG TERM RESIDENTS |  |  |  |  |  |  |  |  |  |  |  |  |
| At end ofDecember Quarter 1988 | 630 | 1,055 | 1,685 | 2,910 | 2,008 | 4,918 | 422 | . | 422 | 137 | 672 | 809 |

table 3. holiday flats, units and houses

|  | Australia | $\begin{gathered} \text { New South } \\ \text { Wales } \\ \hline \end{gathered}$ | Victoria | Queensland | $\begin{array}{r} \text { South } \\ \text { Australia } \end{array}$ | $\begin{array}{r} \text { Western } \\ \text { Australia } \\ \hline \end{array}$ | Tasmania | Northem Territory | Australian Capital Territory |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NUMBER AND CAPACITY |  |  |  |  |  |  |  |  |  |
| December Quarter 1987- <br> Letring entities: | 1,489 | 420 | 147 | 550 | 77 | 77 | 43 | 13 | 6 |
| Flats, units, etc. One bedrom | 6,519 | 1,627 | 722 | 3,042 | 270 | 413 | 185 | 189 | 71 |
| Multiple bedroom | 23,156 | 7,828 | 1,865 | 10,780 | 803 | 1,082 | 501 | 175 | 122 |
| Total | 29,675 | 9,455 | 2,587 | 13,822 | 1,073 | 1,495 | 686 | 364 | 193 |
| Bed spaces | 127,223 | 43,207 | 12,150 | 54,925 | 4,901 | 6,881 | 3,182 | 1,346 | 631 |
| December Quarter 1988- <br> Letring entities: <br> Flats, units, ect. (No.) | 1,351 | 405 | 154 | 559 | 77 | 88 | 46 | 13 | 9 |
| One bedroom Multiple bedroom | $\begin{array}{r} 7,180 \\ 24,358 \end{array}$ | $\begin{aligned} & 1,732 \\ & 7,918 \end{aligned}$ | $\begin{array}{r} 957 \\ 2,071 \end{array}$ | $\begin{array}{r} 3,125 \\ 11,594 \end{array}$ | 278 829 | $\begin{array}{r} 521 \\ 1,146 \end{array}$ | 244 504 | ${ }_{102}^{247}$ | 76 194 |
| Total | 31,538 | 9,650 | 3,028 | 14,719 | 1,107 | 1.667 | 748 | 349 | 270 |
| Bed spaces | 133,799 | 43,150 | 13,811 | 58,695 | 5,091 | 7,265 | 3,255 | 1,392 | 1,140 |
| UNIT OCCUPANCY RATES (per cent) |  |  |  |  |  |  |  |  |  |
| 1987- |  |  |  |  |  |  |  |  |  |
| October | 58.4 | 48.8 | 43.0 | 67.5 | 47.8 | ${ }_{6}^{65.0}$ | 56.2 | 64.7 | 73.3 |
| November | 52.6 | 44.7 | 43.5 | 59.9 | 42.2 | 54.8 | 53.5 | 57.8 | 74.1 |
| Decermber | 57.6 | 52.0 | 42.8 | 65.0 | 42.1 | 63.5 | 51.3 | 50.0 | 63.9 |
| December Quarter 1987 | 56.3 | 48.5 | 43.1 | 64.2 | 44.0 | 61.2 | 53.7 | 575 | 70.4 |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 59.9 | 49.3 | 48.2 | 69.3 | 46.4 | 61.7 | 54.8 | 70.7 | 92.2 |
| November | 51.0 | 46.2 | 47.5 | 54.1 | 43.7 | 54.6 | 57.5 | 55.3 | 70.6 |
| December | 56.0 | 51.3 | 46.3 | 60.5 | 40.1 | 62.4 | 49.7 | 47.3 | 82.0 |
| December Quarter 1988 | 55.7 | 48.9 | 47.3 | 61.4 | 43.4 | 59.6 | 53.9 | 578 | 81.7 |
| UNTT NIGHTS (No.) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 577,730 | 146,876 | 40,460 | 314,736 | 15,935 | 31,645 | ${ }^{12,706}$ | 7,654 | 7,718 |
| November | 474,050 | 133,203 | 38.586 | 236,106 | 14,507 | 27,244 | 12.900 | 5.785 | 5,719 |
| December | 537,256 | 153,367 | 40,768 | 273,731 | 13,752 | 32,140 | 11,516 | 5,121 | 6,861 |
| December Quarter 1988 | 1589,036 | 433,446 | 119,814 | 824,573 | 44,194 | 91,029 | 37,122 | 18,560 | 20,298 |
| UNIT LETTINGS (No.) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 98,922 | 24,082 | 11,283 | 45,373 | 3.139 | 6,039 | 5,842 | 1,444 | 1,720 |
| November | 80,523 | 20,977 | 10.513 | 32,898 | 2,636 | 4,998 | 6,321 | 1.066 | 1,114 |
| Decermber | 84,707 | 22,109 | 10,022 | 36,291 | 2,471 | 5,863 | 5,553 | 1,157 | 1,241 |
| December Quarter 1988 | 264,152 | 67,168 | 31818 | 114562 | 8,246 | 16,900 | 17,716 | 3,667 | 4,075 |
| TAKINGS FROM ACCOMMODATION (\$000) |  |  |  |  |  |  |  |  |  |
| 1988- |  |  |  |  |  |  |  |  |  |
| October | 27,544 | 6,358 | 2,498 | 15,323 | 833 | 1,048 | 702 | 375 | 407 |
| November | $\stackrel{21,696}{ }$ | 6,011 | 2,536 | 10,151 | 735 | 1,933 | 704 | 275 | 320 |
| December | 27,376 | 7,797 | 2,580 | 13,738 | 758 | 1,231 | 663 | 242 | 367 |
| December Quarter 1988 | 76,016 | 20,166 | 7,614 | 39,212 | 2,326 | 3,242 | 2,069 | 892 | 1,095 |

## EXPLANATORY NOTES

## Introduction

1. This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

## Scope and Coverage

2. Up to the June Quarter 1986 survey a tourist accommodation establishment was defined, for the purpose of the survey, as an establishment which predominantly provides short-term accommodation (i.e. for periods of less than 2 months) available to the general public. Commencing with the September Quarter 1986 survey, the definition was extended to include all caravan parks (whether predominantly providing short-term or long-term accommodation). This change was made because predominantly long-term caravan parks also provide a significant number of sites for short-term accommodation.
3. Commencing with September Quarter 1987, the scope of the tourist accommodation survey was expanded to include holiday flats, units and houses (HFUs) available to the general public for short-term accommodation.
4. Although efforts have been made to validate the statistics relating to HFUs, some caution should be exercised in the interpretation of these results. In collecting this information it was difficult, not only to accurately identify all inscope HFUs, but also to ensure that misreporting did not occur. For example, where a HFU is listed with more than one letting entity there is a chance of multiple reporting resulting in an over enumeration of HFUs available for letting and a corresponding under enumeration in occupancy rates. It is also possible that some units regarded as out of the scope of the survey, such as 'time share', have been included. These particular deficiencies are not considered to invalidate the trends which are apparent in the data and should not greatly affect the data on unit nights, unit lettings and takings.
5. Tourist accommodation establishments currently included in the survey are:
(a) Licensed hotel with facilities. An accommodation establishment which is licensed to operate a public bar, provides a bath or shower and toilet in most guest rooms, and has breakfast available for guests.
(b) Motel, licensed or unlicensed, private hotel or guest house with facilities. An accommodation establishment which provides a bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
(c) Caravan park. An accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for residents. A short-term caravan park is one which is predominantly occupied by short-term residents (i.e. guests staying for less than 2 months). A long-
term caravan park is one predominantly occupied by long-term guests (i.e. residents staying for 2 months or more).
(d) Holiday flats, units and houses. Flats, units and houses which are available to the general public for short-term accommodation (i.e. for periods of less than 2 months) and are operated either by owners or managers who have sole letting rights to at least 5 flats, units or houses or by real estate agents for short-term letting, where the majority of such flats, units or houses are self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests.
6. Data collected and published for each type of establishment include both long-term and short- term residents at these establishments.

## Definitions

7. Number of establishments - the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons. Generally speaking establishments comprising more than one type of accommodation activity referred to in paragraph 5 above (e.g. a motel with attached caravan park) are treated as two separate establishments. However, self-contained units, flats, cabins etc. attached to hotels/motels or to caravan parks are included in the capacity for those establishments and are not treated as separate holiday flat, unit or house establishments.
8. Number of letting entities - for holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
9. Guest rooms - the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.
10. Bed spaces - the maximum number of bed spaces (excluding cots) available to accommodate paying guests at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as two bed spaces.
11. Guest arrivals - the total number of paying guests counted on the first night they stayed at the accommodation establishment during the survey period.
12. Room nights - the total number of nights each guest room is occupied by a paying guest during the survey period.
13. Guest nights - the total number of nights each paying guest stayed during the survey period.
14. Room occupancy rate - the proportion of guest rooms occupied to the number of guest rooms available during the survey period expressed as a percentage.
15. Bed occupancy rate - the proportion of bed spaces occupied to the number of bed spaces available during the survey period expressed as a percentage.
16. Average length of stay is expressed in a number of days and calculated:
(a) for hotels, motels and guest-houses, by dividing guest nights by guest arrivals; and
(b) for holiday flats, units and houses, by dividing unit nights by unit lettings.
17. Powered sites - the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.
18. Unpowered sites - the maximum number of sites with no provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period.
19. Cabins, flats, etc. - the maximum number of cabins, flats, units and villas which are available at caravan parks for accommodating paying guests during the survey period.
20. Site nights - the total number of nights each powered/unpowered site, cabin, flat, etc. is occupied by a paying guest during the survey period.
21. Sites occupied by long-term residents - the total number of sites occupied by long-term residents (i.e. guests who have stayed continuously for 2 months or more) at the end of the survey period.
22. Site occupancy rate - the proportion of site nights to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied vans are treated as vacant sites.
23. Units - the maximum number of holiday flats, units and houses available for short-term accommodation.
24. Unit nights - the total number of nights each holiday flat, unit or house is occupied during the survey period.
25. Unit occupancy rate - the proportion of unit nights to total units available during the survey period expressed as a percentage.
26. Unit lettings - the total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.
27. Takings from accommodation - revenue received from the provision of short-term and long-term accom-
modation at tourist accommodation establishments. Takings from meals are excluded. Takings from accommodation for each month represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
28. Star grading - the grading of hotels and motels with facilities and is based on the classification system used by members of the Australian Automobile Association (AAA) and the Licensing Court of Western Australia. The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACVRAASA members' publication "Australian National Tourguide", or the individual tour guides produced by members of the AAA.

## Unpublished statistics

29. The ABS may also make available on requesi certain unpublished tourist accommodation statistics, including employment statistics. A charge may be made for this information.

## Related publications

30. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in carlier publications commencing with the September Quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).
31. Users may also wish to refer to the following publication which is available on request:

Selected Accommodation Establishments, Australia, 198485 (8636.0)
32. Current publications produced by the ABS are listed in the Catalogue of Publications, Australia (1101.0). The ABS also issues on Tuesdays and Fridays, a Publications Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

## Symbols and other usages

n.a. not available
. . not applicable

- nil or rounded to zero

33. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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